

Dear Valued Members and Future Members:

Thank you for your interest and participation in the Gatlinburg Hospitality & Tourism Association. We are committed to providing our members with the most up-to-date information and services concerning the hospitality industry at the local, state, and national level. For more than 50 years, Gatlinburg hotels, restaurants, attractions, and their allies have come together through the Gatlinburg Hospitality & Tourism Association as a unified voice in the City of Gatlinburg, Sevier County, and State of Tennessee.

Some examples of the benefits that a Gatlinburg Hospitality & Tourism Association Membership include:

- Networking opportunities at a monthly luncheon and other dedicated events
- Opportunities to highlight your company's products and services at the meetings
- Access to Government Representatives through lobbyist at the State and National level
- Statewide exposure through our representation with Tennessee Hospitality & Tourism Association
- Website and social media publicity to other members of the association
- Representation in the Gatlinburg Chamber of Commerce and the Sevier County Lodging Alliance.
- Employee hardship assistance through the Gatlinburg Hospitality and Tourism Association Community Fund Assistance Program.

In addition to these benefits, we continue to support many local organizations who provide needed services to our community and employees, such as:

- Isaiah 117 House of Sevier County
- Boys and Girls Clubs of the Smoky Mountains
- Sevier County Food Ministries
- Gatlinburg First Baptist Church Food Pantry
- Mountain Hope Good Shepherd Clinic
- GPHS, GPJH, & Pi Beta Phi Schools
- Educational Scholarships for youth and adults in our communities

The Gatlinburg Hospitality & Tourism Association would love to provide you and your business with opportunities to stay competitive in trends and connected in the hospitality and tourism industry. Please feel free to contact me or any other board member for additional information and an application.

Most Sincerely,

Missy Reagan, President

2026 Gatlinburg Hospitality & Tourism Association